siterra
an accruent product

Deploy Telecommunications Network Infrastructure Faster Than Ever

As a telecom industry executive, you support a mobile network ecosystem handling unprecedented growth in data demand. Managing, deploying and maintaining hundreds, if not thousands, of collocated macro and microcell sites can quickly become inefficient due to the massive scale and complexity. The costs of missing an SLA, go-live date or lease renewal are punitively high. With Siterra, managing the end-to-end network infrastructure lifecycle from site acquisition and leasing, to deployment, upgrades and maintenance becomes seamless.

The Top 4 US Mobile Network Operators Use Siterra

Drive Revenue
- Increase market share by deploying network infrastructure at a faster pace – expand to more markets on time and on budget
- Deliver more projects on time and more cheaply than competition
- Boost value of real estate contracts and network assets

Reduce Costs
- Minimize human capital costs by maximizing field force efficiency
- Reduce time and staff required for enforcing work completion
- Reduce IT costs and complexity by consolidating multiple narrow solutions
- Decrease costs associated with inaccurate payments

Enable Compliance
- Increase speed and accuracy in collecting and tracking up-to-date site and tower inspection data, regulatory compliance reports and lease financials
- Assure completion of critical compliance actions by integrating them into project workflows
- Ensure automated updates to financial and ERP systems of record
- Improve SLA compliance through replicable project templates and MicroStrategy reporting

Improve Collaboration
- Provide a single "source of truth" across departments and regions for all cell site data, project statuses, contracts and assets
- Enable convenient access to critical project & site documentation while ensuring role-based security
- Optimize project collaboration across telecom ecosystem participants including operators, service providers and tower companies

100,000	600,000	1.3 Million	2 Million	8 Million	100 Million
Users	Leases	Sites	Projects	Assets	Documents

Siterra Features & Benefits

Siterra is a cloud-based, telecom site and project management software used by mobile network operators, tower companies and service providers to manage the entire infrastructure lifecycle of sites and equipment.

Siterra's five modules together form an integrated solution that provides organizations with tactical support for day-to-day operations as well as a holistic view of their business. Siterra consolidates all data into a single warehouse and combines it with embedded MicroStrategy business intelligence. With unparalleled analytics and reporting, telecom companies are able to make informed decisions quickly.

1. Site

- Consolidate and manage all types of site data in a single source of truth
- Maintain a site history of all work completed on a site, along with access information
- Control who can see or modify data with advanced permissions, based on roles and groups

2. Project

- Require location & time-validated documentation of completed work
- Review and approve completed tasks before triggering next steps
- Standardize best practices with template-based project schedules

3. Lease

- Track renewals and escalations with critical dates functionality
- Reconcile landlord statements of expenses against lease-specific language
- Export approved payment lines to ERP system directly from Siterra

4. Asset

- Manage and track asset moves and replacements during upgrades
- Prevent problems before they occur with preventive maintenance scheduling
- Automate and track reactive maintenance calls

5. Mobile

- Connect your field workforce to the data they need
- Increase productivity with to-do lists and on-site task completion
- Access mobile on either iOS or Android phones and tablets

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Please contact us at 800.774.7622 to schedule a one-on-one consulting session or visit www.accruent.com