



SITERRA SMALL CELL MODULE

ENABLING YOUR HETNET DEPLOYMENT STRATEGY

With the wireless industry working to keep up with the growing demand for data, industry partners are turning to small cells to effectively expand coverage and capacity of their wireless networks. Given the sheer volume, the varied deployment models, and the tracking and maintenance headaches once installed, small cell management is no small task. Siterra's Small Cell module gives wireless companies a competing edge with functionality specifically designed to meet the complex needs of installing, tracking, and maintaining small cells.

FEATURES AND BENEFITS

Increased Deployment Rate

Improve time to market by standardizing small cell deployment practices with small cell project templates

Field Technician Efficiency

Navigate to antenna nodes within a building quickly and accurately, with Siterra's Small Cell Location Analytics

Mitigate Project Dependency Risk

Ensure that antennas are not set to be installed before backhaul is available with project and task dependencies across sites, hubs, and antennas

Data Compliance

Leverage Siterra as the single source of truth for all information associated with small cell antennas and hubs

Business Intelligence

Increase visibility into your portfolio of hubs and antennas with best-in-class Business Intelligence tool, *Microstrategy*

*Siterra is used by the Top 4
Wireless Carriers*

*Siterra is used to manage more than
2.1 million global projects with
an associated network investment
of more than \$40 billion.*

THE SITERRA VALUE

- Create and group **Antennas by Hub** to account for complex network organization
- Create **Projects and Leases** at the Hub level
- Access Small Cell Location Analytics with **building, floor, and wing** fields, complete with **Lat-Long coordinates** trackable through **Google Maps**
- Implement **extended attributes** on Hub and Antenna objects and take advantage of **new standard core attributes**
- Set up **preventive maintenance schedules** and **incident notifications** to prolong antenna life
- Associate **Hubs & Antennas** to **Macro Sites**

