



SITERRA FOR TOWER COMPANIES

Tower companies continuously execute under pressure to meet the demands of network operators' ever-expanding mobile networks. Accruent's Siterrra solution is the industry standard for managing the IT needs of tower companies. With Siterrra, tower companies can effectively manage projects, assets, and leases for both their macro and small cell sites.

Siterrra was designed to provide a single source of truth for all aspects of a site's lifecycle from site acquisition through ongoing maintenance. Siterrra's project management capabilities facilitate the collaboration with contractors who complete much of the field work, with features to minimize the human factor errors that result in delays and cost overruns. Our solution allows a tower company to accelerate tenancy growth by tracking real-time vacancy information and automating the colocation process.

CONSOLIDATE IT SYSTEMS

- Reduce IT cost by eliminating disparate point solutions
- Maintain fewer systems with the potential to fail
- Reduce the number of risky integration points
- Scale with architecture that handles over 1,000,000 site instances

INCREASE COLOCATION REVENUE

- Market sites through a customer portal with real-time site data availability
- Automate and accelerate the colocation application process
- Analyze regional rental rates and tenancy with MicroStrategy
- Access accurate and readily available inventory information

REDUCE OPERATING EXPENSES

- Leverage tower industry best practices for workflows
- Eliminate unnecessary truck rolls
- Amortize intangible assets to reduce tax burden
- Replace manual processes with automation

IMPROVE VISIBILITY

- Elevate operational visibility via real-time KPIs and business intelligence
- Track personnel and vendor performance
- Review proof of task completion for field work
- Manage a single source of truth for assets, leases, projects and documents at site level

Please contact us at **800.774.7622** or **sales@accruent.com** to schedule a one-on-one consulting session or visit **www.accruent.com**

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