



SCHEDULING MAXIMUM FUN AND DRIVING REVENUE WITH EFFICIENT STUDENT RECREATION SPACE MANAGEMENT

INDUSTRY

Education

ACCRUENT SOLUTIONS

EMS - Space Management

"EMS has increased my productivity. I can now enter reservations faster and more accurately."

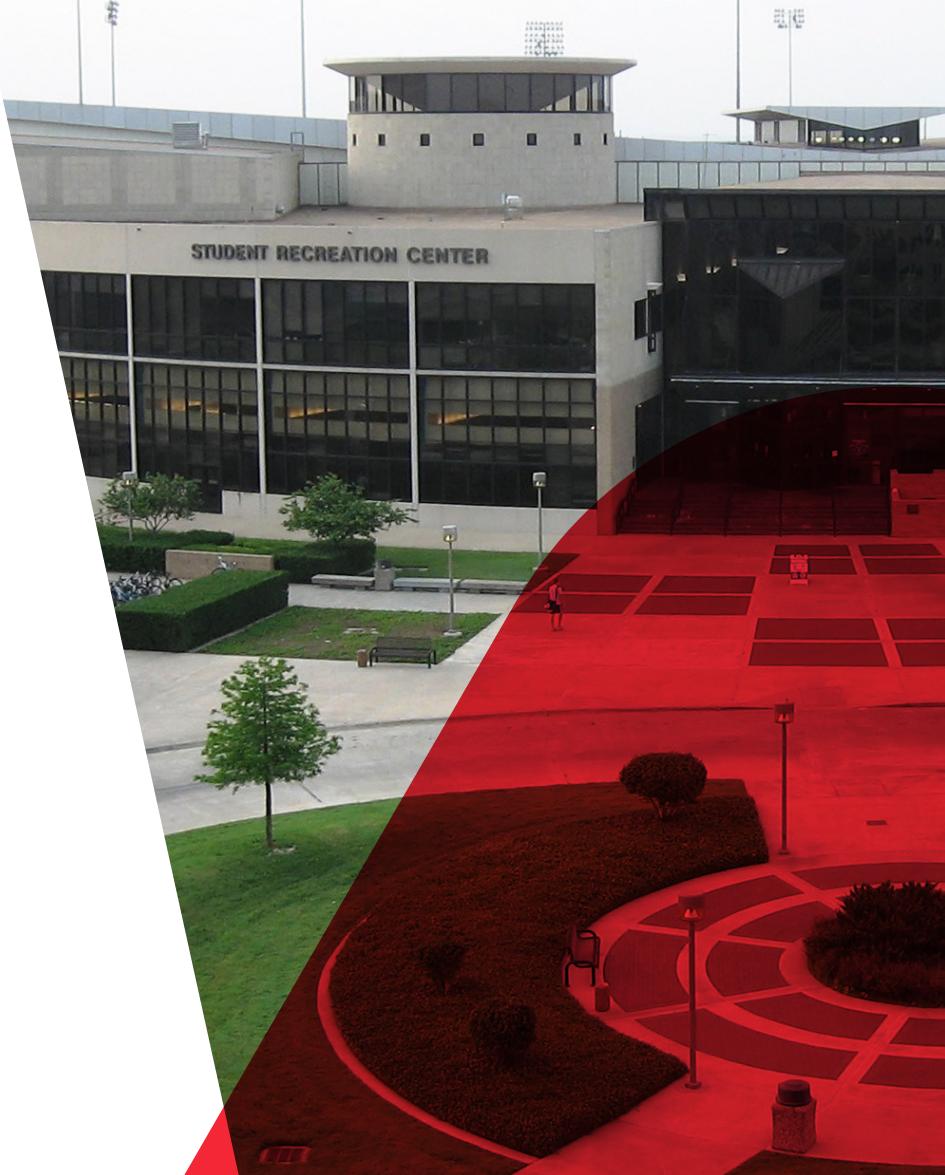
– Tawnya Elliott, Facilities Reservations Coordinator

64,000+
STUDENTS

7,000+
FACULTY
AND STAFF

497,774
SQUARE FEET OF
RECREATION FACILITIES

36
SPORTS
CLUBS



THE COMPANY

Located in College Station, Texas A&M University spans 5,200 acres and is home to more than 64,000 students. The Department of Recreational Sports is the group responsible for scheduling the university's student recreation center, which includes 497,774 square feet of facilities. University students, staff, and community members take part in activities that include sports clubs, classes, tournaments, conferences, meetings, banquets, and private events.

THE CHALLENGE

Texas A&M's several hundred bookable recreation spaces include ball courts, multipurpose rooms, outdoor facilities and a natatorium – and many spaces serve dual purposes, which could lead to double-booking. The Department of Recreational Sports needed one tool for scheduling and managing multiple facilities that would allow the department to organize ongoing activities and events, create accurate invoices and reports, and automate key processes.

- Potential overbooking of dual-purpose spaces
- Need to account for off-site excursions
- Integration required between space reservation and invoicing systems



THE SOLUTION

The Department of Recreational Sports implemented EMS to easily manage scheduling, invoicing and reporting for diverse spaces – whether it's booking time on the climbing wall for a class, reserving a field for an ultimate frisbee tournament, or scheduling space for a special event. All bookings made in EMS can be invoiced in the system, and EMS allows the university to bill users on a three-tier system, making it simple to charge unique rates for student groups, university departments, and outside groups.

- Captures event information down to the smallest detail, such as individual swim lanes
- Ability to book "phantom rooms" for off-site excursions
- Accurate, detailed invoices sent to facility renters via email

THE RESULTS

By automating processes and eliminating scheduling errors, EMS has enabled the Department of Recreational Sports to increase productivity through efficient and effective operations, provide a great experience for users, and differentiate the Texas A&M brand. The Accruent solution also lightened the workload when it comes to billing facility users and tracking invoices. It's now easy to generate invoices for one-time events such as after-proms and graduations for surrounding school districts. This has helped to not only reduce administrative costs, but also to generate revenue for the university.

- Increased productivity through faster and more accurate reservations
- Improved end user experience thanks to elimination of errors and conflicts
- Reduced administrative costs due to streamlined space management processes
- Smooth contract management with other campus entities